



FOR IMMEDIATE RELEASE

Contact: Kylie Luzier
Penguin Bay Winery
Office: 4645 State Route 414, Romulus, NY 14541
phone: 888.549.9463
email: Kylie.Luzier@swedishhill.com

**PENGUIN BAY WINERY'S VIDAL BLANC ICE WINE WINS "BEST OF SHOW"
AT THE GREAT NEW YORK STATE FAIR**

Hector, NY – September 9, 2016 – Penguin Bay Winery's 2013 Vidal Blanc Ice wine has continued its success at The Great New York State Wine Competition by claiming "Best of Show", the top award for all wines entered in the competition. Altogether Penguin Bay added seven medals to its accolades from this event with one double gold, five silver and one bronze.

With so many outstanding quality wines made in the State of New York, it is certainly an honor to have one of our wines honored as the top wine in the New York State Fair Commercial Wine Competition," remarked Penguin Bay Co-Owner David Peterson. "This is a classically produced frozen on the vine ice wine, and it was the first vintage of this that we produced for Penguin Bay. Ice wine is yet another category that the Finger Lakes excels at producing."

The 2013 Vidal Blanc Ice wine was released two years ago and has been receiving rave reviews from customers and top honors at competitions across the country. With eleven gold medals overall, most recently, this ice wine won gold at the San Francisco International with 91 points.

Penguin Bay Winery, owned by the Peterson Family, is located on Route 414 in Hector, NY. The tasting room is open year round with winter hours in effect until April and features a fun variety of dry to sweet white and red wines in addition to a selection of sparkling wines produced by sister wineries, Swedish Hill and Goose Watch. For more information about Penguin Bay wines, awards, and tasting room visit www.PenguinBayWinery.com.