

SWEDISH HILL Winery

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SWEDISH HILL WINES REACH NEW REGIONS WITH THE ADDITION OF TWO OUT-OF-STATE DISTRIBUTORS



Romulus, NY – Swedish Hill Winery, located in the Finger Lakes, is thrilled to announce that it has recently partnered with two new out-of-state distributors who will be offering select products in their allocated regions of Ohio through Star Imports Inc. and South Florida with Love It Or Leave It Wines, LLC.

Star Imports Inc. is a wholesale wine distributor and liquor distributor based in Ohio that provides to restaurants, bottle shops, and chain grocery stores around the Cleveland area. Customers will be able to find four Swedish Hill wines in this region, the Dry Riesling, Blue Waters Gewürztraminer, Riesling, and Cabernet Franc Lemberger.

Love It Or Leave It Wines, LLC is a Florida licensed wine distributor of exclusively New York wines to retail stores in South Florida. The first shipment of Classic Red, Swedish Hill's semi-sweet Svenska Red but with a different name and label, was just sent this week to Florida. This is only the first product to currently be in distribution in Florida and are expecting to add two more later this year. Swedish Hill's Florida fan base has already shared their excitement over social media about how they have been "patiently waiting" the day they'd be able to purchase one of the winery's products in a local retail store.

"Demand for Finger Lakes wines has exploded all over the country in recent years as people familiarize themselves with the outstanding quality and value offered from this region," commented Dave Peterson, Owner of Swedish Hill Winery. "While our wine will initially be available in a limited number of outlets in these new regions, customers can request them from their favorite wine stores. We're excited to be able to give our customers greater access to our wines and hopefully turn even more people into fans of the region as they see more of our products on the shelves."



Swedish Hill Winery also distributed their products through Empire North Merchants (throughout Upstate New York) and DiSalvo & Sons, LLC (New York City area). To see stores and restaurants near you that sell Swedish Hill products, visit their website: <http://swedishhill.com/our-locations/retail-stores-and-restaurants/>.

Located on the Cayuga Lake Wine Trail and owned by the Peterson Family, Swedish Hill's tasting room has over 30 different wines, 22 of which are Gold Medalists, that range from dry to sweet white and red wines, sparkling wines, and distilled products. For more information about awards, wines, and their tasting rooms in Romulus, Saratoga Springs and Lake Placid, NY visit www.SwedishHill.com.