



FOR IMMEDIATE RELEASE

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SWEDISH HILL WINERY RELEASING A NEW WHITE WINE TO RETAIL STORES

Romulus, NY – Swedish Hill Winery, located on the Cayuga Lake Wine Trail, is thrilled to announce the upcoming release of the 2013 Blue Waters Pinot Grigio to retail stores starting May 1st, 2014.

Staying consistent with the other wines in our Blue Waters line, our Pinot Grigio is a fresh and crisp fruit driven wine at a great value. This Pinot Grigio also has a Stevin twist off closure, assuring that all bottles will be of consistently high quality with no risk of off flavors associated with cork. The Blue Waters line also includes Chardonnay, Riesling, Gewurztraminer and a Chardonnay Riesling blend. Later this year, a Cabernet Franc and a Pinot Noir will be added to Swedish Hill's products.

Starting May 1st customers can request the Blue Waters Pinot Grigio at their local retail stores.

Located on the Cayuga Lake Wine Trail and owned by the Peterson Family, Swedish Hill's tasting room has over 30 different wines, 22 of which are Gold Medalists, that range from dry to sweet white and red wines, sparkling wines, and distilled products. For more information about awards, wines, and their tasting rooms in Romulus, Saratoga Springs and Lake Placid, visit www.SwedishHill.com.